

Verizon Corporate Classic Privacy Policy

Last Updated: 4.26.2023

Verizon values your participation and is committed to protecting your privacy. This Privacy Policy sets forth policies and practices for the collection, use and sharing of your information through the Verizon Corporate Classic site at <https://www.verizoncorporateclassic.com/> (the "Site") and any other related interactions you may have with Verizon and our vendors associated with the Verizon Corporate Classic event, including RunSignUp, Inc. ("RunSignUp").

I. COLLECTION OF INFORMATION

We collect information when you visit [our Site](#) and when you communicate with us about the Verizon Corporate Classic event. When you contact us or we contact you, we may monitor or record that communication for quality assurance, training and security purposes.

When you register for and participate in the event, we and/or our partners or vendors may also collect information like the contact information you provide upon registration (such as your name, email address, city, state, country), financial information required for the registration fee (via check or through the registration site and processed by a payment processing vendor), age and gender information (to determine groupings for the event), photo and videos captured of you when you participate in the event, and your event results.

We partner with DJB EVENT CONSULTANTS, INC. and its partners including RunSignUp for registration and related services in connection with the Verizon Corporate Classic. For more information about RunSignUp's collection and use of your information, we encourage you to read its Privacy Policy available here: <https://runsignup.com/About-Us/Privacy-Policy>.

We may also collect information when you visit our Site, including through cookies and similar technology. This includes your IP address; language preferences; device and advertising identifiers; pages that you visit before and after visiting our sites; the date and time of your visit; and information about the links you click and pages you view within the Site.

We may use cookies, pixel tags, and similar technologies to automatically collect this information. Cookies are small bits of information that are stored by your computer's web browser. Pixel tags are very small images or small pieces of data embedded in images, also known as "web beacons" or "clear GIFs," that can recognize cookies, the time and date a page is viewed, a description of the page where the pixel tag is placed, and similar information from your computer or device. By using our websites and applications, you consent to our use of cookies and similar technologies.

We collect information about you from others. We may obtain information about you from other sources and if you access third-party services, such as Facebook, Google (including YouTube), or LinkedIn, from our site or to share information about your experience. If you do not wish to have this information shared, you may be able to adjust your account settings on those services, or choose not to use these connections to access our services. Please see the privacy policies and terms for these third parties for more information.

II. USE OF INFORMATION

We may use the information we collect in the following ways:

- Process your registration and facilitate the event (including posting event results and photos);
- Communicate with you, including to respond to inquiries and keep you updated about the Verizon Corporate Classic and similar events;
- Analyze the use of the site for our purposes, such as service and site enhancements;
- For business operations, including for security, fraud prevention, and legal compliance, such as detecting security incidents and protecting against malicious, deceptive, fraudulent, or illegal activity; and
- For any other purposes disclosed to you at the time we collect your information or with your consent.

III. DISCLOSURE OF INFORMATION

We share information about you with vendors and partners who do work on our behalf and for other business purposes.

- **Vendors and partners.** We share your information with select vendors and partners that help us with a variety of things, including organization of the event, registration, and development and delivery of our site.
- **Affiliates and subsidiaries.** We provide access to or share your information with current or future affiliates and subsidiaries for the purposes described in this Privacy Policy.
- **Business transfers.** As we continue to develop our business, we may buy, merge, or partner with other companies. In such transactions, including in contemplation of such transactions, your information may be among the transferred assets. If a portion or all of Verizon's assets are sold or transferred to a third party, we may share or transfer your information as part of the transaction.
- **Legal purposes.** We may disclose information (1) to respond to subpoenas, court orders, legal process, law enforcement requests, legal claims or government inquiries and in emergencies such as those involving the danger of death or serious injury to any person; (2) to advance, protect or defend the rights, interests, property, safety, and security of Verizon, our affiliates, users, or the public; (3) to identify, protect against, and address unauthorized or unlawful use of our sites, apps or service, or our network; and (4) to outside auditors and regulators.
- **Aggregated and de-identified Information.** We may aggregate or otherwise de-identify information and use it for our own purposes or share it with third parties for their own purposes.
- **With your consent.** We may share information for any other purposes disclosed to you at the time we collect the information or pursuant to your consent.

If you access third-party services, such as Facebook, Google (including YouTube), or LinkedIn, through our Site, to share information about your experience with others, these third-party services may be able to collect information about you and they may notify your connections on the third-party services about your use of the Site, in accordance with their own privacy policies.

IV. SECURITY

We use a variety of security measures to help protect information from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. You should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be 100 percent secure.

V. CHILDREN'S PRIVACY

Our site and services are intended for general audiences and are not directed at children. If we become aware that we have collected data without legally valid parental consent from children under an age where such consent is required, we will take reasonable steps to delete it as soon as possible.

Please see the RunSignUp Privacy Policy for more information about handling of information from children under the age of 13 during event registration and participation, available here: <https://runsignup.com/About-Us/Privacy-Policy>.

VI. YOUR LEGAL RIGHTS AND CHOICES

Requests regarding your personal information. We provide you with the ability to exercise certain controls and choices regarding our collection, use, and sharing of your information. Your legal rights to exercise such controls and choices vary based on the laws of your jurisdiction. For example, you may have the right to:

- obtain access, or a copy of, your information, and in some cases, receive it in a structured, commonly used and machine-readable format, or have it be transmitted to a third party in such form;
- update, correct or delete the information;
- object to the use, sale, or disclosure of the information;
- withdraw consent previously provided for certain uses of information (without affecting the lawfulness of prior use and disclosure of the information); and
- obtain a restriction on certain uses of the information.

If you or an authorized agent would like to exercise your rights under applicable law, you can email us at info@verizoncorporateclassic.com with your name and a description of your request. Where permissible by law, we may verify your identity. Please allow us a reasonable time to respond to your inquiries and requests.

Marketing communications. If you receive marketing materials from us, you may be removed via the unsubscribe link included in the electronic marketing communication. Please note, unsubscribing will not prevent you from receiving certain administrative communications or other important notices such as changes to our terms and policies, which are not marketing in nature.

Management of cookies and similar technologies. Most web browsers automatically accept cookies, but you may be able to block certain cookies by using the privacy settings and options offered by web browsers, such as disabling cookies. Please note that if you decide to block all cookies, this may interfere with your ability to perform certain activities, use certain functionality, and access certain content on the site.

Do-Not-Track signals and similar mechanisms. Some web browsers transmit "do-not-track" signals to websites. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. We currently do not take action in response to these signals.

VII. Jurisdictional Notices

Notice for California Residents

California Consumer Privacy Act. If you are a California resident, California law requires us to provide you with additional information regarding how we collect, use, and share your “personal information” (as defined in the California Consumer Privacy Act (“CCPA”). Information about the categories of information we collect, how we use such information, and with whom we share it is set forth in those respective categories of this Privacy Policy above. The CCPA allows California residents to make certain requests about your personal information, including your right to know about our data practices, access your information, and delete your information. For more information about your rights and how to exercise those rights, please see Your Legal Rights and Choices above.

The CCPA also gives you the right to say no to the sale of personal information. We do not sell personal information as defined by CCPA from Verizon Corporate Classic site visitors or participants.

We will not discriminate against you if you exercise any rights described in this section. We will not deny goods or services, charge different prices or rates for goods or services, or provide you a different level or quality of goods and services. You also have the right to receive information about the financial incentives that we offer to you.

Shine the Light. California’s “Shine the Light” law gives California residents the right under certain circumstances to request information from us regarding the manner in which we share certain categories of “personal information” (as defined in the Shine the Light law) with third parties for their direct marketing purposes. We do not share your “personal information” with third parties for their own direct marketing purposes.

Notice for Nevada Residents

Under Nevada law, certain Nevada consumers may opt out of the “sale” of “personally identifiable information” for monetary consideration (as such terms are defined under Nevada law). You may submit a request to opt out of any potential future “sales” under Nevada law by sending a request to info@verizoncorporateclassic.com. Please note we may take reasonable steps to verify your identity and the authenticity of the request

Notice for International Visitors

Our site and services are designed for and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. We make no representation that our site or service are operated in accordance with the laws or regulations of any other nation. By using our site or service and providing us with information, you understand and agree that your information may be transferred to and stored on servers located outside your resident jurisdiction and, to the extent you are a resident of a country other than the United States, that you consent to the transfer of such data to the United States for processing by us in accordance with this Privacy Policy.

VIII. CHANGES TO THE PRIVACY POLICY

We may update this Privacy Policy from time to time. When we update the Privacy Policy, we will revise the “Last Updated” date above and post the new Privacy Policy.

IX. STILL HAVE QUESTIONS?

If you have any questions about this Privacy Policy or our practices, please contact us at info@verizoncorporateclassic.com.